OilCure

INNOVATIVE ENVIRONMENTAL REMEDIATION

CLEAN STORE PROGRAM

Improved Appearance
=
Increased Sales & Profitability

LEVERAGE STORE CLEANLINESS AS A DIFFERENTIATOR AND TRAFFIC DRIVER

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100% NATURAL

AllCure
Think beyond green!

CONSUMER WANTS & NEEDS

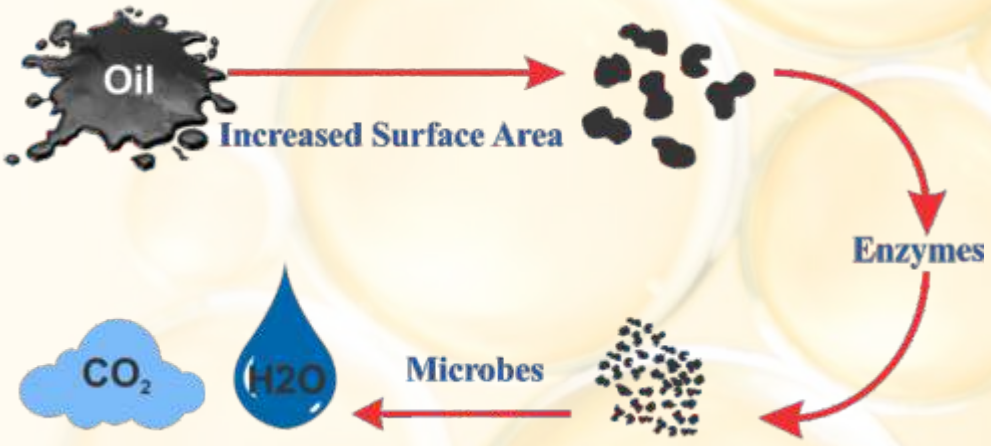
Outdoor Appearance Matters:

- "The importance of a first impression - clean-up around the pumps and parking lot. If these areas are a mess, shoppers aren't coming in to find out about your restrooms."NACS *(Association for Convenience & Fuel Retailing)*
- "Clearly cleanliness is an important component of the consumer experience. It impacts consumers' willingness to shop at a given retailer and also influences frequency of shopping and the length of time consumers are willing to shop." *Randy Wahl, Senior Vice President at M/A/R/C Research*
- "Just as the inside appearance of your c-store is important, so is the outside! Dispensers, driveway, canopy, trash cans, and landscaping are the first things your customers, and all other passing traffic, will see. Make everything sparkle!" *Consumers Petroleum*

Dispensers And Gas Pumps:

- Be sure that your dispenser nozzles, covers, and handles are clean and free of dents and damage. Not doing this will turn a customer away in an instant!
  Consumers Petroleum
- Gas pumps turned out to be number one on the list, as breeding grounds for all sorts of filthy bacteria and bugs.
  Kimberley-Clark Professional
- No one ever takes the time to clean gas pump handles for one, so it shouldn't come as a surprise that they are dangerously filthy.

1. Foaming Fuel Pump Cleaner
2. Fuel Island Cleaning
3. Spill Control



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

FOAMING FUEL PUMP CLEANER

- Bio-Power Technology dissolves fuel, oil and road grime.
- Outperforms conventional cleaner degreasers.
- **Super-Cling foam:**
- Extra cleaning power and less scrubbing.
- Uses less product resulting in lower cleaning cost.
- Does not damage or remove decals and signage.
- Safe for plastic, rubber and painted surfaces.
- **Cleans:**
- Hoses
- Handles
- Nozzle-holding area
- Pump face and sides
- Signage
- Bio-Power Technology dissolves fuel, oil and road grime.
- Outperforms conventional cleaner degreasers.

APPLICATIONS

Cleans

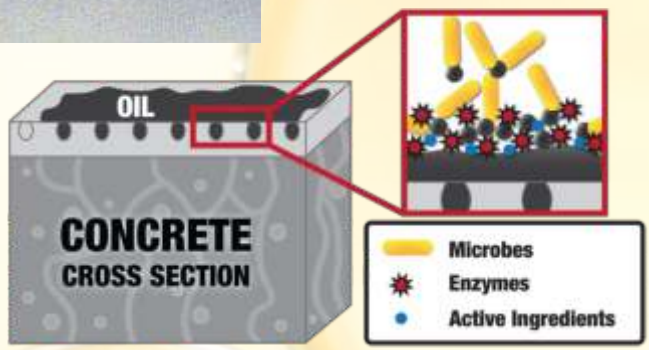
- Hoses
- Handles
- Nozzle-holding area
- Pump face and sides
- Signage

Product	Chemistry	Hazardous	Harmful to Decals	NCP	Safer Choice
BacKrete	Degreaser	NO	YES	NO	NO
Purple Power	Degreaser	YES	YES	NO	NO
SuperClean	Degreaser	YES	YES	NO	NO
Simple Green	Degreaser	YES	YES	NO	NO
BioRem-2000	Bioremediation	NO	NO	YES	YES

Fuel Island Cleaning Program

- Instantly removes the toughest fuel and oil stains on islands and concrete pads.
- Penetrates deep into surface to lift and eliminate stains.
- Outperforms conventional cleaners & degreasers, dangerous acids, poultice and water-less cleaners.
- Designed for spot cleaning and pressure washers.
- Easy-to-use: Spray, scrub, rinse and go!
- Does not generate water run-off issues, eliminating fines.

Oil Vanish™
Oil Stain Remover



Fuel Island Cleaning Comparison

Product	Chemistry	Time
Drive-Up	Degreaser	-
Quikrete	Acid	-
BacKrete	Water-less	2 Applications
Pour-N-Restore	Poultice	Up to 24 hours
Oil Vanish Oil Stain Remover	Cleaner	< 5 Minutes

Simple Fuel Spill Clean-up

- Bio-Power Technology renders fuels non-flammable in 90 seconds.
- Significantly reduces VOC's and increases LEL's.
- Outperforms "Kitty Litter":
  - Quicker Results – Less employee downtime.
  - Safer – Eliminates fire hazard.
  - Easier to use – No clean-up.
  - Eliminates disposal costs – Saves money.
  - Improves compliance – Reduce fines.
- Listed on the U.S. EPA National Contingency Plan Product Schedule as a bioremediation agent.

Fuel Spill Kit Procedures

Conclusion

- A comprehensive Outdoor C-Store Cleaning Program.
- Addresses customer's wants/needs - clean fueling areas and outdoor store environments.
- 3-Prong Clean Store Program:
  - Fuel Pump Cleaning
  - Fuel Island & Pad Cleaning

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